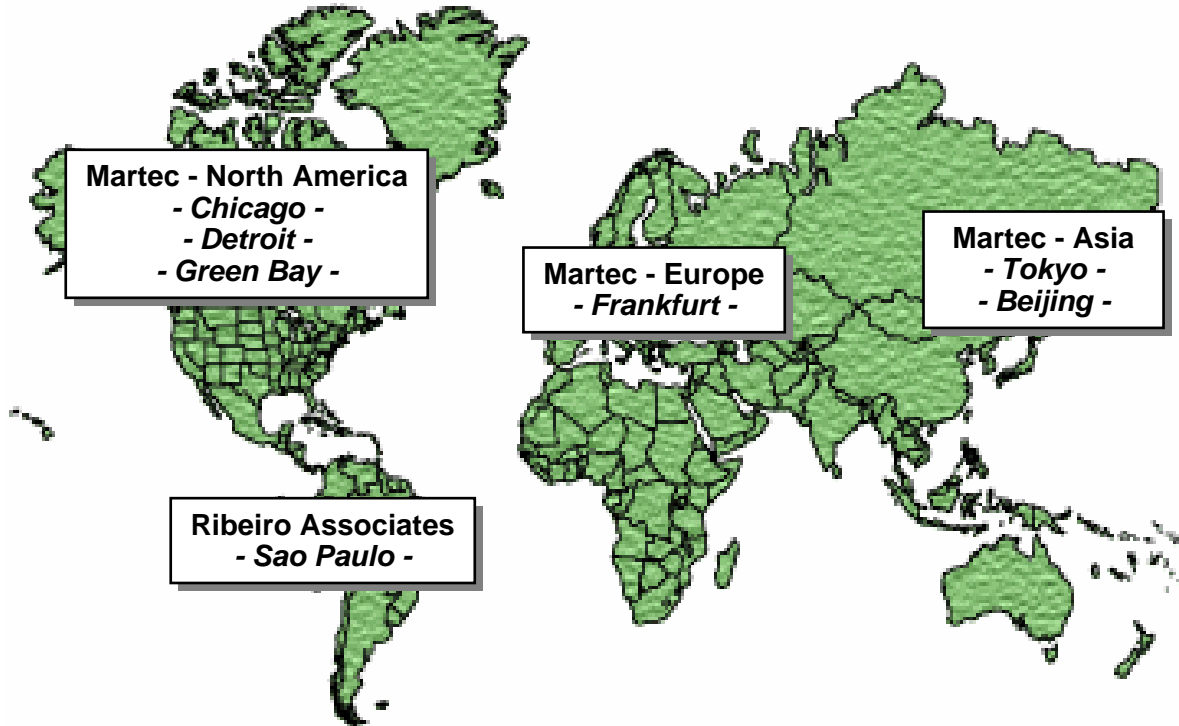


The Martec Group

We serve our clients around the globe...

The Martec Group

- founded in 1984;
- 60+ professional staff
- global office locations



- ❖ We have a direct office presence in the North America, Europe and Asia regions and a joint venture partnership in Latin America
- ❖ We have industry-specific expertise in each of our global offices
- ❖ Quantitative market research is coordinated through our call centers in Green Bay, Wisconsin and Frankfurt, Germany

We are confident of our ability to add maximum value to our client's planning and marketing efforts through targeted, customized market research.

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Ultimately, our mission is to provide you with world-class research services.



Mission Statement

To be the best-in-class provider of strategic market-based research and consulting services, facilitating our clients' success in global markets.

Vision Statement

Strive to create the best possible **work environment** by:

- *Providing a well-defined career path which recognizes and rewards outstanding performance*
- *Promoting employee growth and development through effective training, continuing education and skill set development*
- *Fostering an environment of teamwork, respect and integrity*

Build successful, long term **client** relationships by:

- *Partnering with clients; providing the required array of strategic market research and consulting services to fully address internal goals and objectives*
- *Continually exceeding expectations through highly differentiated and valued services utilizing the most appropriate, leading edge market research methodologies*

Give back to the **communities** in which we work by devoting a portion of our time, talents and resources to worthy causes.